



2011 Newsletter Volume 1

WHAT'S INSIDE

BUSINESS Bright Lights

York Region Gets Art Exposed

The York Region Arts Council will be hosting the inaugural Art Exposed Conference on Friday, April 1st and Saturday, April 2nd at Seneca College, Markham Campus.

The conference is the first event of its kind in York Region and brings together cultural stakeholders from the public, private and non-profit sectors to discuss arts and culture related issues. The aim is to develop the creative, economic and social potential of the arts and local tourism.

The Arts Exposed Conference will feature an inspiring exhibition of various forms of the arts in York Region including literary, visual, performing, heritage and media as well as venues, attractions and special events.

The conference will provide an opportunity to identify new strategies to advance the arts and offer networking opportunities to showcase your business.

For more information on the Art Exposed conference or to register please visit www.artsexposed.ca

GrandBright Builds Software Solution for Green Technology

Aurora's GrandBright Software Inc., founded in 2009 by software developers Graeme Knight and Brandon Schultz, have been hired by Calvet Technologies to build a web based software solution to allow for the remote management, control and monitoring of the LumiSmart Intelligent Lighting Controller (ILC).

LumiSmart is the first of a new class of grid-enabled lighting controllers that manage the power to fluorescent light fixtures for commercial and industrial use. The device is the size of a shoe box and each device manages 150 fluorescent tubes, cutting electricity use by 30 per cent.

GrandBright's software allows users to remotely increase or decrease power, monitor the amount of hydro used and detect any failed devices. The software also allows for full remote "command and control" of devices for utilities, property managers and customers, allowing for on-demand reaction to real-time electrical events. The product reduces carbon emissions by actively reducing energy consumption at the source and minimizing strain on the electrical grid.

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Upcoming Events

New Businesses

Greater Toronto Marketing Alliance Discusses Future Growth of Ontario's Agriculture Food Sector

York Region Launches Hospitality Website

Town of Aurora Strategic Initiatives Division
100 John West Way, Box 1000
Aurora, Ontario L4G 6J1
T: 905-726-4742
F: 905-727-4738



Upcoming Meetings

Mayor's Luncheon www.aurorachamber.on.ca	Feb 24
Women in Business Luncheon www.aurorachamber.on.ca	Mar 2
Credit Card Fraud Your Customers, Your business www.aurorachamber.on.ca	Mar 22

Upcoming Events

GTMA's International Leaders Breakfast Club www.aurorachamber.on.ca	Mar 9
Aurora Home Show www.aurorachamber.on.ca	Apr 15 -17

New Businesses

7-11
Albert Electrical Contracting
Armata Health Centre
Aurora Electric Supply
Aurora Speech Clinic
Feeling Fine Massage Therapy
Green Genius Fuel Saver
Kids World Pediatric Dentistry
Mac Fleming Paint & Wallpaper
Magna Health Centre
Russo Corp. Trustee in Bankruptcy
Still Waters Kitchen & Bath
Sustain It
Synder's of Hanover
T-Zone Health
Venus Gallery
Wellington Studio Salon & Spa

Greater Toronto Marketing Alliance Discusses Future Growth and Opportunities for Ontario's Agriculture Food Sector

On March 9, 2011, the Greater Toronto Marketing Alliance (GTMA) will host a special session of the International Leaders Breakfast Club (ILBC) with Minister Carol Mitchell. Minister Mitchell will discuss the trends, opportunities and future growth for Ontario's Agriculture Food Sector.

The Agri-Food sector took over the transportation sector in 2010 to become the largest employer in Ontario. The event will take place at the Emerald Hills Golf Club in Whitchurch-Stouffville.

For more information or to register for this event please visit www.greatertoronto.org

York Region Launches Hospitality Website

The Regional Municipality of York recently launched the HospitalityFirst.ca website, an innovative website providing tools and resources for business owners, current professionals and people interested in a career in the hospitality sector.

The site provides information on the hospitality industry including how to start your career and how to build your own hospitality business. In addition, the site includes an interactive module on providing excellent customer service and information on effective employee hiring and management for business owners.

Over the next few years, hospitality professionals will be in high demand. In fact, by 2012, it is estimated that there will be a labour shortage in this sector. The HospitalityFirst.ca website provides interested participants with the opportunity to enhance their skills and provide information to those interested in pursuing a career in the hospitality industry.

For more information please visit www.hospitalityfirst.ca